



**Chester**

September 2014

01/09/2014 to 05/10/2014



REGION - North & Yorkshire

Monday to Sunday

COUNT TYPE: Footfall Counts

**Monthly Footfall**

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2014	2013	2014	2013	2014	2013
Chester	▼ -3.2 %	▲ 4.9 %	▼ -5.1 %	▲ 3.7 %	▼ -3.1 %	▼ -5.4 %
North & Yorkshire	▼ -0.4 %	▼ -2.0 %	▲ 1.4 %	▼ -2.3 %	▼ -1.4 %	▼ -3.7 %
UK	▼ -0.7 %	▼ -0.6 %	▼ -0.6 %	▼ -2.7 %	▼ -4.0 %	▼ -5.0 %

**Headlines**

Footfall for the year to date is 3.2% down on the previous year.

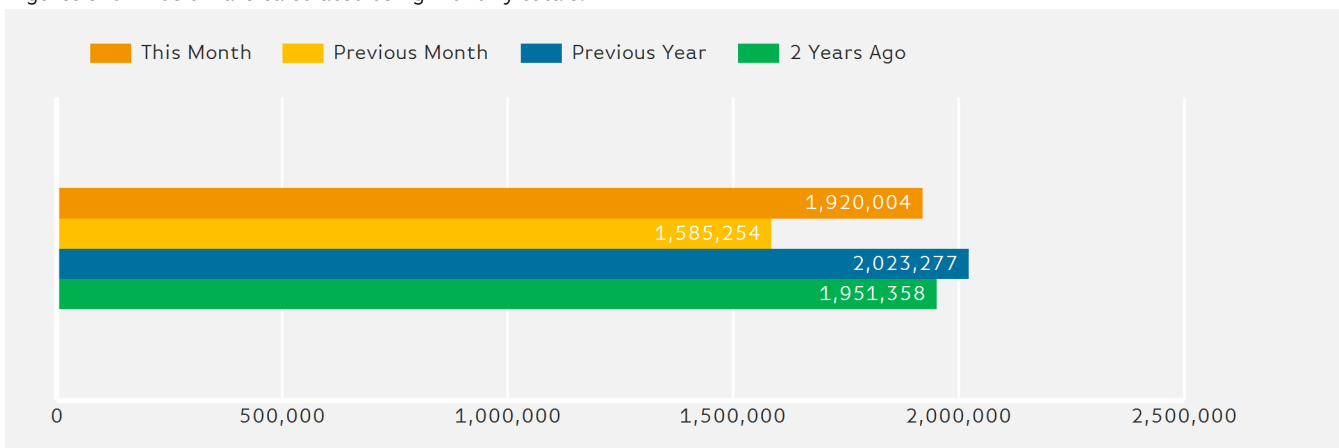
Footfall month commencing 1 September 2014 was 1,920,004.

The busiest day in month commencing 1 September 2014 was Saturday 13 September with 79,087 visitors.

The peak hour of the month was 13:00 on Saturday with footfall of 9,935

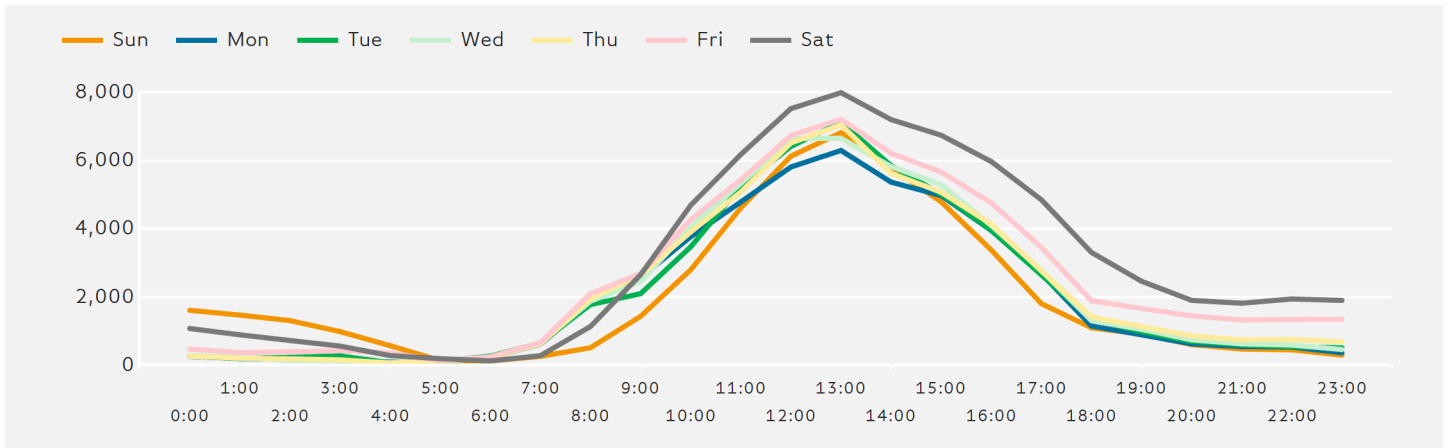
**Footfall Totals by Month**

Figures shown below are calculated using monthly totals.



### Footfall by Hour

The figures shown below are calculated using a weekly average



### Weather



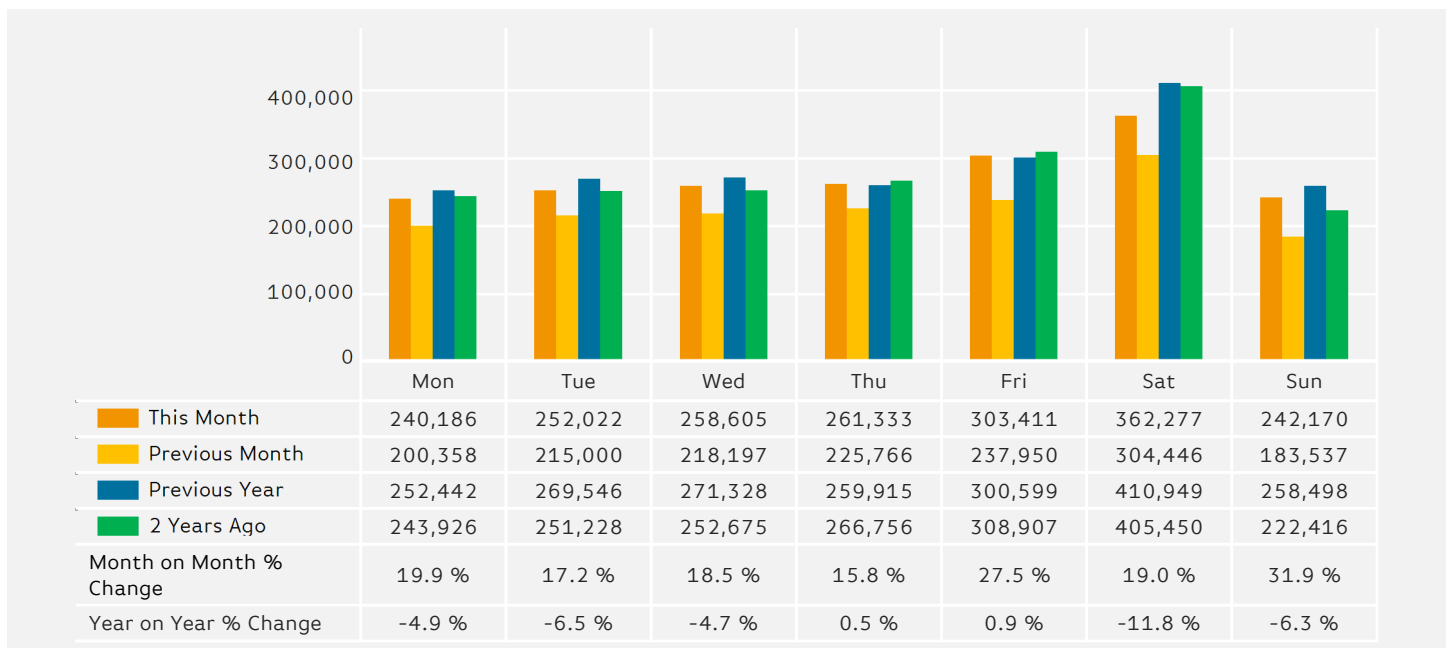
Number of days this month	24	4	6	1
Number of days same month last year	14	2	19	

### Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2014	20.1	10.5
2013	18.6	10.5

### Footfall by Day

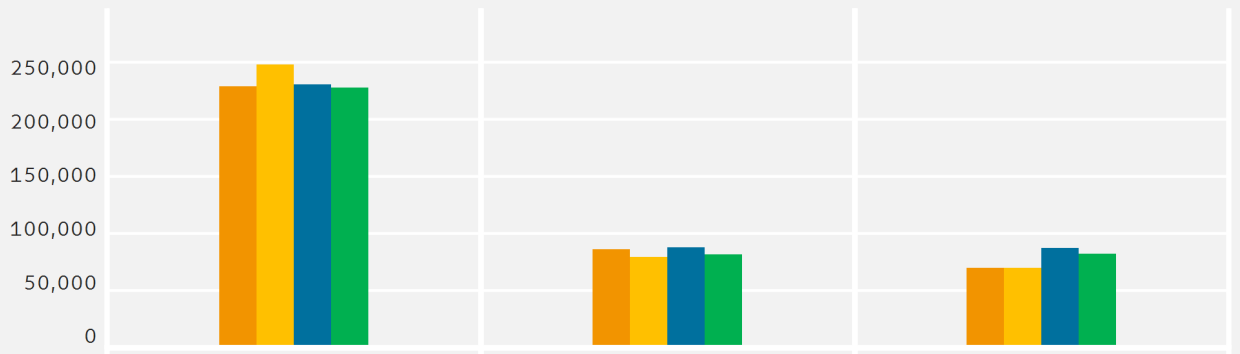
The figures shown below are calculated using monthly totals.



### Footfall Totals

The figures shown below is calculated using weekly averages.

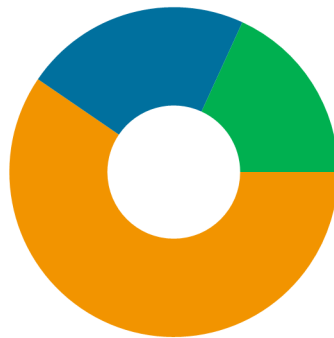
■ This Month   
 ■ Previous Month   
 ■ Previous Year   
 ■ 2 Years Ago



	The Cross	Foregate Street	Northgate
This Month	228,571	85,748	69,682
Previous Month	247,492	78,938	69,884
Previous Year	230,367	87,323	86,965
2 Years Ago	227,188	81,346	81,738
Year on Year % Change	-0.8 %	-1.8 %	-19.9 %

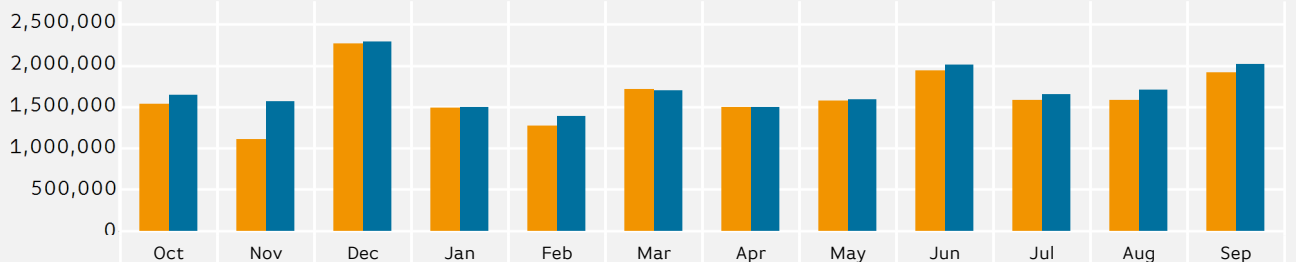
### Footfall Totals

Counting By Location - Main Locations Only    The figures shown below are based on weekly averages



■ The Cross, 59.5 %  
■ Foregate Street, 22.3 %  
■ Northgate, 18.1 %

### Footfall by Month



Month	This Year	Previous Year	Annual % Change
Oct	1,541,212	1,649,595	-6.6%
Nov	1,110,913	1,572,108	-29.3%
Dec	2,270,066	2,295,440	-1.1%
Jan	1,493,866	1,495,752	-0.1%
Feb	1,273,080	1,389,830	-8.4%
Mar	1,714,320	1,703,727	0.6%
Apr	1,498,523	1,502,138	-0.2%
May	1,578,408	1,594,071	-1.0%
Jun	1,942,573	2,009,903	-3.3%
Jul	1,588,091	1,654,650	-4.0%
Aug	1,585,254	1,710,916	-7.3%
Sep	1,920,004	2,023,277	-5.1%

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
Week on Week % Change is the % change in footfall for this week from the previous week.