



**Chester**

May 2015

04/05/2015 to 31/05/2015



REGION - North & Yorkshire

Monday to Sunday

COUNT TYPE: Footfall Counts

**Monthly Footfall**

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2015	2014	2015	2014	2015	2014
Chester	▼ -2.7 %	▼ -1.7 %	▼ -1.8 %	▼ -1.0 %	▲ 6.9 %	▲ 5.3 %
North & Yorkshire	▼ -1.3 %	▼ -0.5 %	▼ -3.2 %	▲ 1.4 %	▼ -3.7 %	▼ -1.6 %
UK	▼ -1.2 %	▲ 0.0 %	▼ -1.8 %	▼ -0.9 %	▼ -2.3 %	▼ -1.7 %

**Headlines**

Footfall for the year to date is 2.7% down on the previous year.

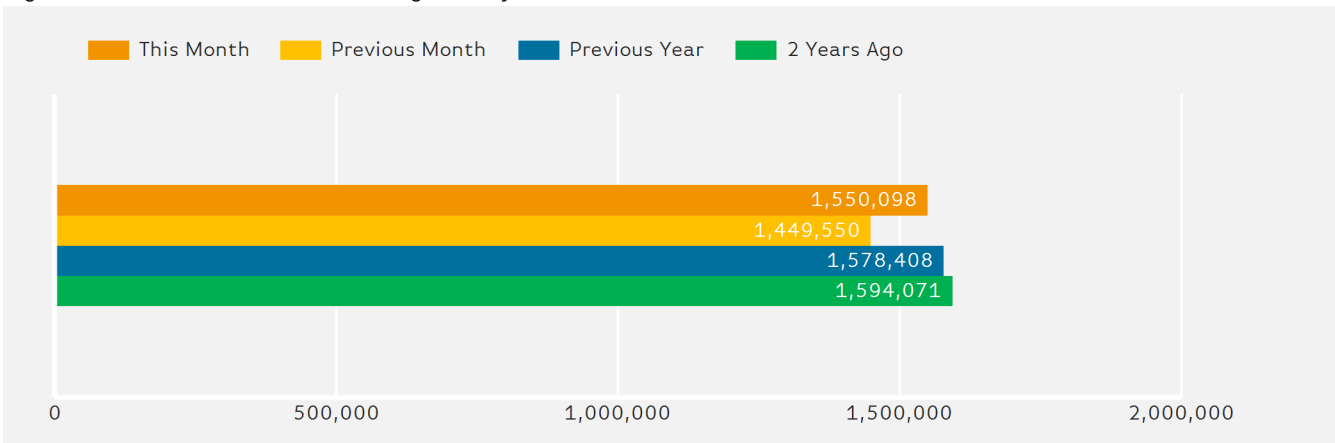
Footfall month commencing 4 May 2015 was 1,550,098.

The busiest day in month commencing 4 May 2015 was Saturday 30 May with 86,690 visitors.

The peak hour of the month was 11:00 on Sunday with footfall of 11,871

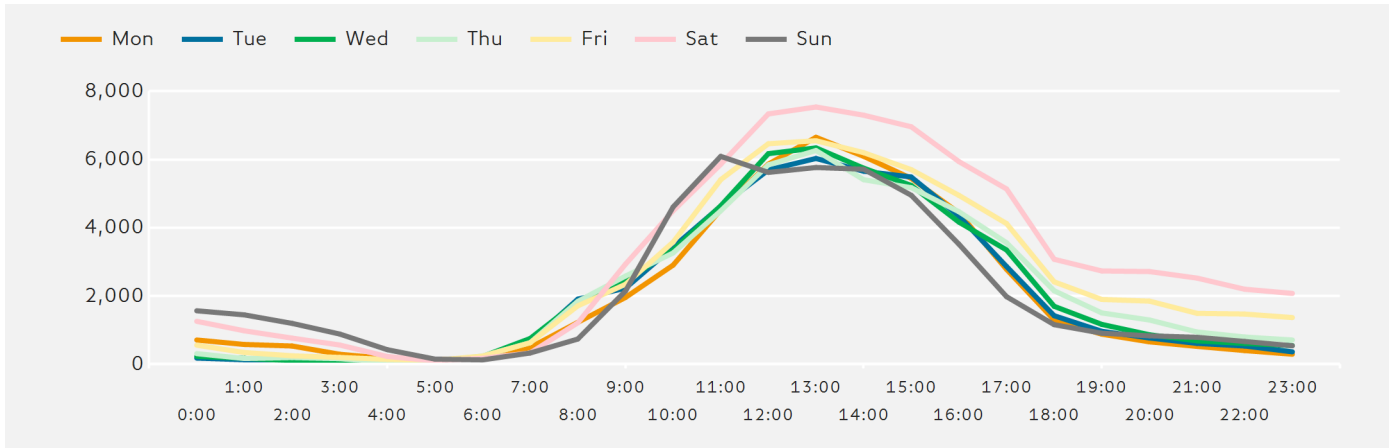
**Footfall Totals by Month**

Figures shown below are calculated using monthly totals.



### Footfall by Hour

The figures shown below are calculated using a weekly average



### Weather



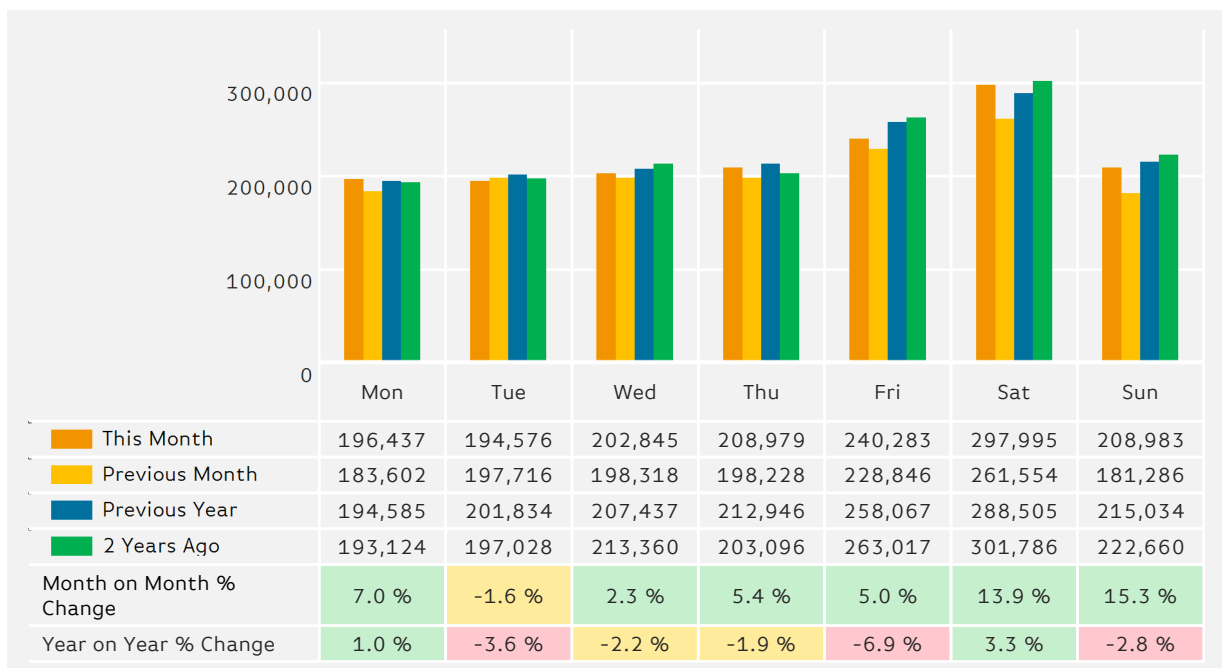
Number of days this month	10	12	6
Number of days same month last year	15	3	10

### Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2015	14.7	7.9
2014	17.3	8.8

### Footfall by Day

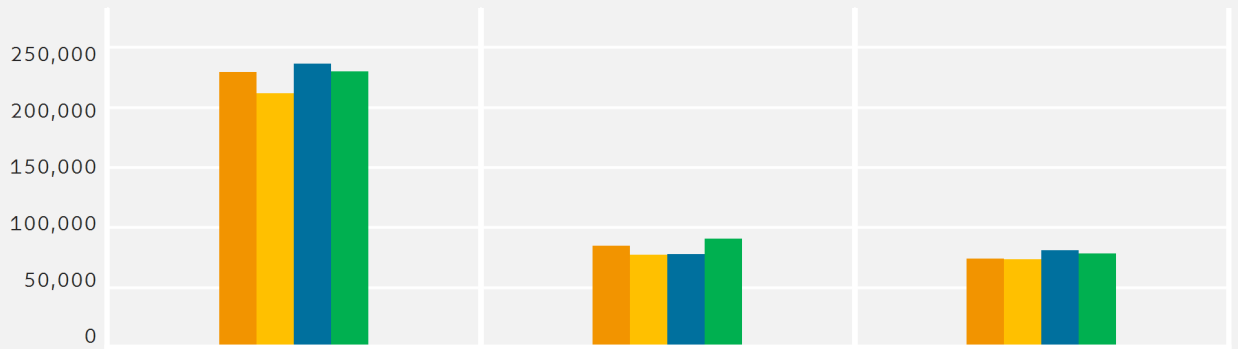
The figures shown below are calculated using monthly totals.



### Footfall Totals

The figures shown below is calculated using weekly averages.

■ This Month 
 ■ Previous Month 
 ■ Previous Year 
 ■ 2 Years Ago

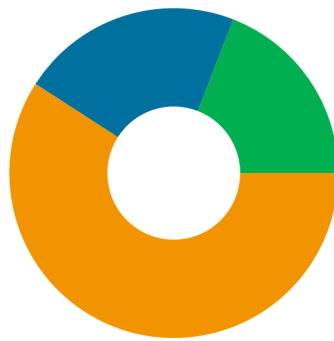


	The Cross	Northgate	Foregate Street
This Month	229,060	84,447	74,018
Previous Month	211,851	76,930	73,607
Previous Year	236,157	77,658	80,787
2 Years Ago	229,839	90,307	78,373
Year on Year % Change	-3.0 %	8.7 %	-8.4 %

### Footfall Totals

Counting By Location - Main Locations Only

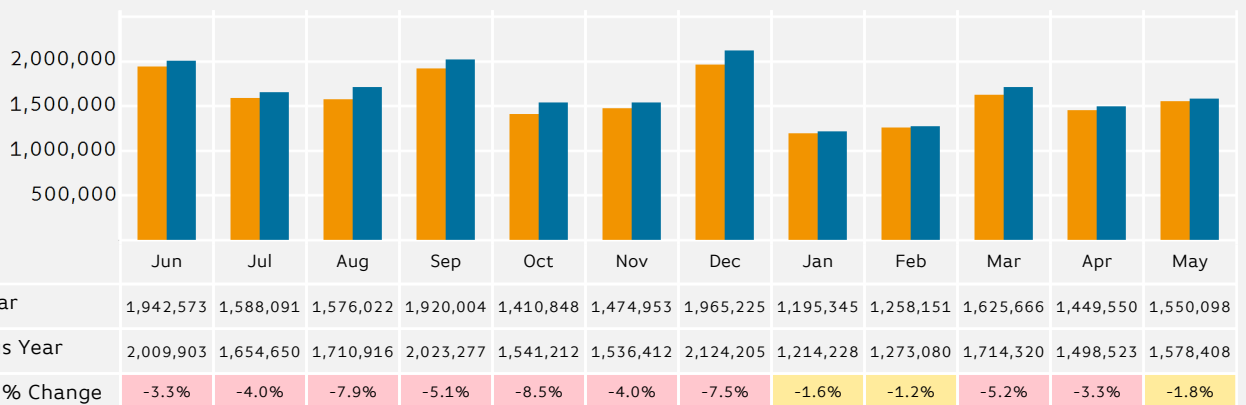
The figures shown below are based on weekly averages



■ The Cross, 59.1 %  
■ Northgate, 21.8 %  
■ Foregate Street, 19.1 %

### Footfall by Month

The data below is based on monthly totals



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.  
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.  
 Week on Week % Change is the % change in footfall for this week from the previous week.