



Chester

April 2015

06/04/2015 to 03/05/2015



REGION - North & Yorkshire

Monday to Sunday

COUNT TYPE: Footfall Counts

Monthly Footfall

	Year to Date % Change		Year on Year % Change		Month on Month % Change	
	2015	2014	2015	2014	2015	2014
Chester	▼ -3.0 %	▼ -1.8 %	▼ -3.3 %	▼ -0.2 %	▲ 11.5 %	▲ 9.3 %
North & Yorkshire	▼ -0.9 %	▼ -0.9 %	▼ -0.5 %	▼ -0.3 %	▲ 6.4 %	▲ 4.4 %
UK	▼ -1.0 %	▲ 0.0 %	▼ -0.2 %	▼ -1.4 %	▲ 3.9 %	▲ 5.0 %

Headlines

Footfall for the year to date is 3% down on the previous year.

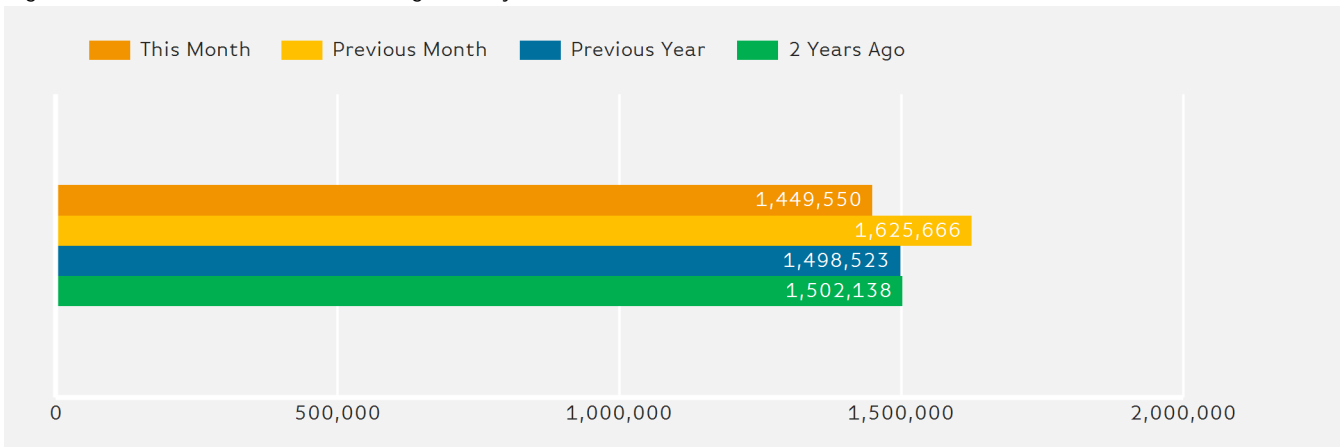
Footfall month commencing 6 April 2015 was 1,449,550.

The busiest day in month commencing 6 April 2015 was Saturday 25 April with 68,929 visitors.

The peak hour of the month was 13:00 on Wednesday with footfall of 8,773

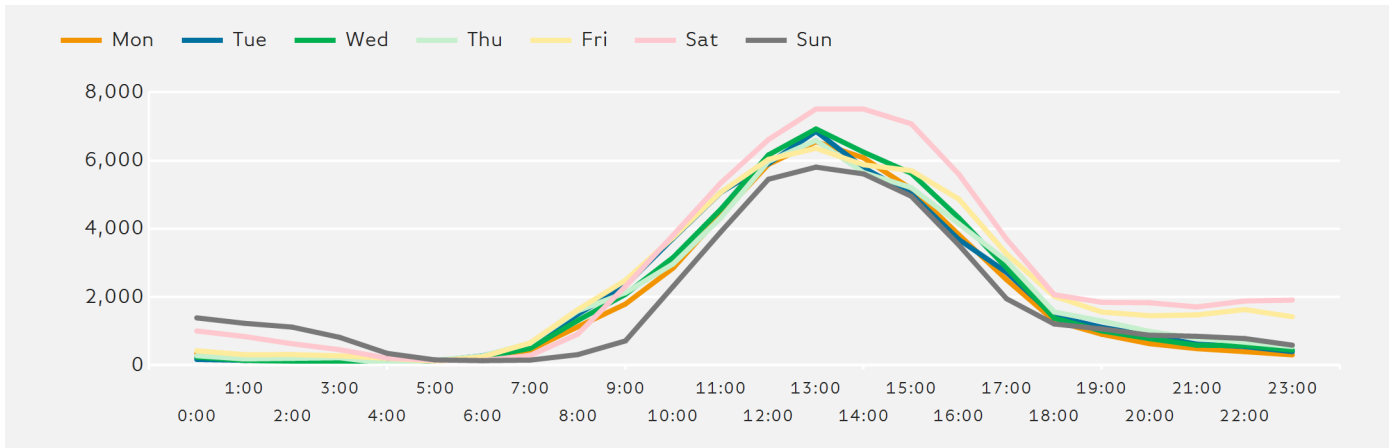
Footfall Totals by Month

Figures shown below are calculated using monthly totals.



Footfall by Hour

The figures shown below are calculated using a weekly average



Weather



FOG

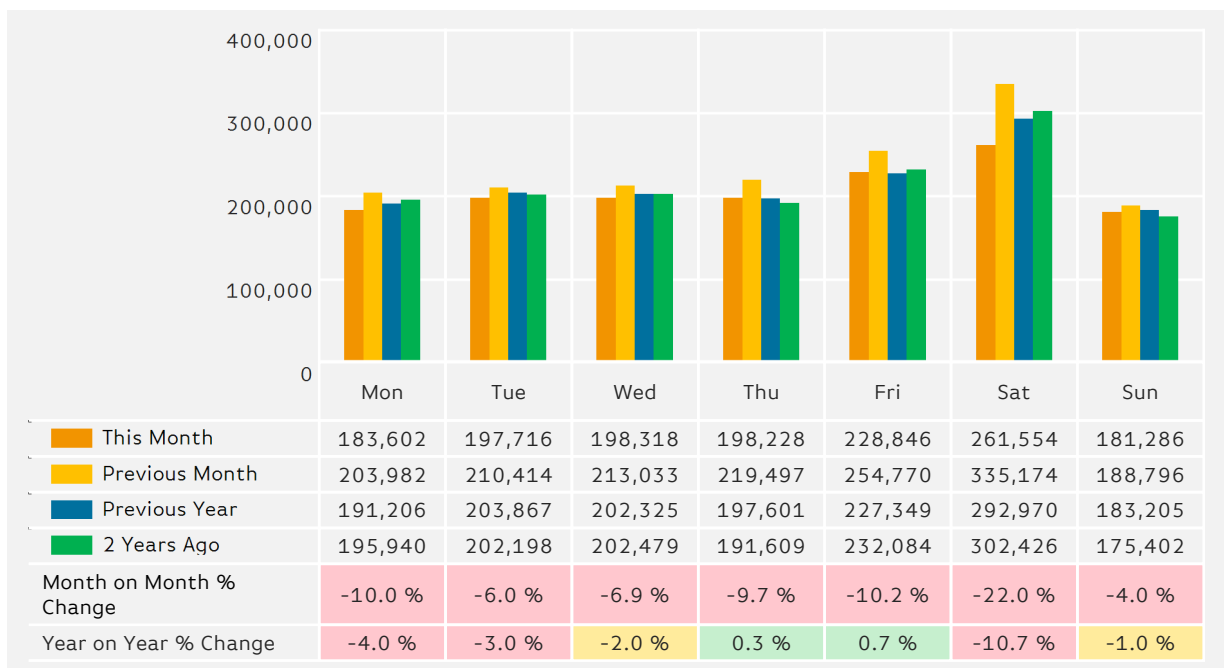
Number of days this month	1	20	5	1	1
Number of days same month last year		17	7	4	

Average Temperature

Average Temperatures	Maximum Temperature	Minimum Temperature
2015	14.8	3.0
2014	15.1	6.0

Footfall by Day

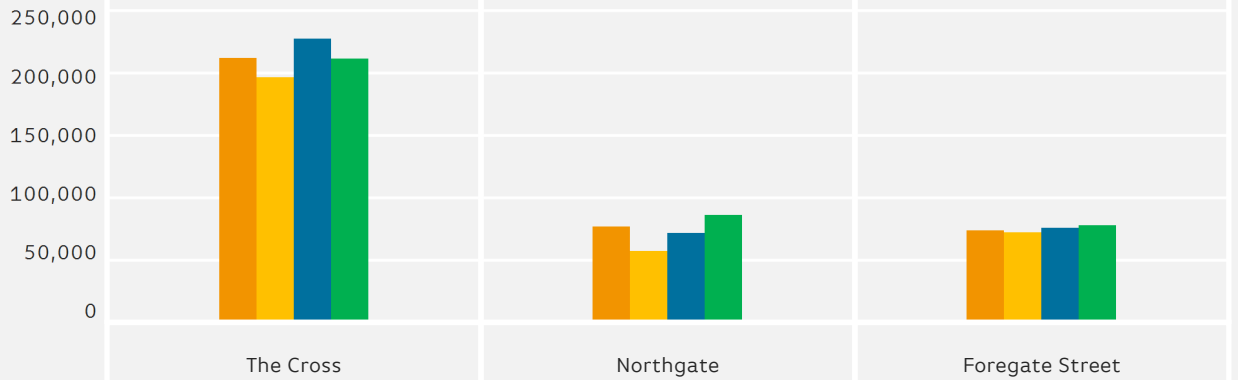
The figures shown below are calculated using monthly totals.



Footfall Totals

The figures shown below is calculated using weekly averages.

■ This Month
 ■ Previous Month
 ■ Previous Year
 ■ 2 Years Ago

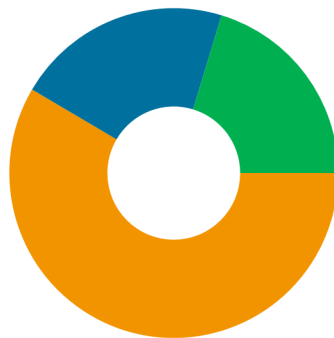


	The Cross	Northgate	Foregate Street
This Month	211,851	76,930	73,607
Previous Month	196,234	56,964	71,935
Previous Year	227,150	71,752	75,728
2 Years Ago	211,468	86,084	77,983
Year on Year % Change	-6.7 %	7.2 %	-2.8 %

Footfall Totals

Counting By Location - Main Locations Only

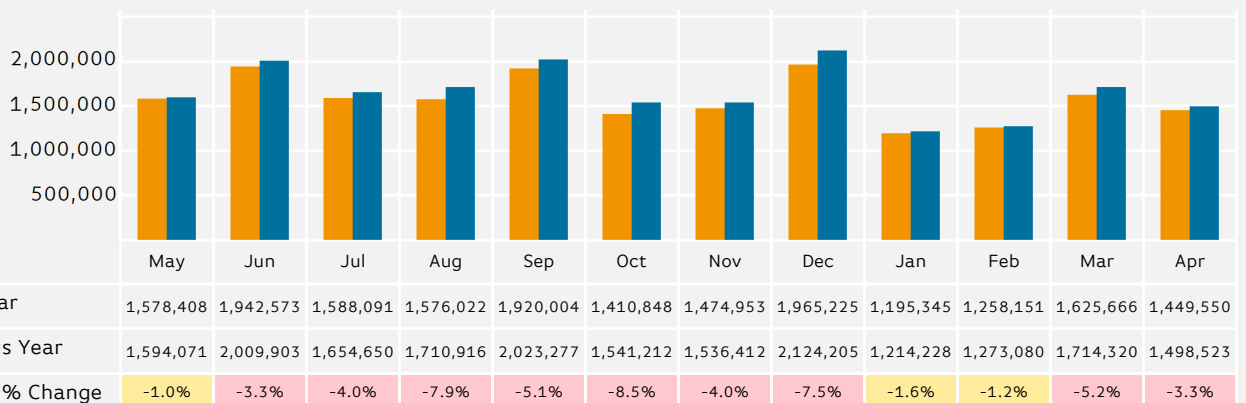
The figures shown below are based on weekly averages



■ The Cross, 58.5 %
■ Northgate, 21.2 %
■ Foregate Street, 20.3 %

Footfall by Month

The data below is based on monthly totals



Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year.
 Year on Year % Change is the % change in footfall for this week compared to the same week in the previous year.
 Week on Week % Change is the % change in footfall for this week from the previous week.