



COUNT TYPE: Footfall Counts

Week 21, 2014
19/05/2014 to 25/05/2014
Monday to Sunday
00:00 to 23:59



REGION - North & Yorkshire

Weekly Footfall

	Annual % Change YTD		Annual % Change		Weekly % Change	
	2014	2013	2014	2013	2014	2013
Centre	▼ -2.1 %	▲ 5.3 %	▼ -9.5 %	▲ 3.8 %	▼ -10.3 %	▲ 7.3 %
Region*	▼ -0.6 %	▼ -3.3 %	▼ -4.4 %	▼ -8.2 %	▼ -5.8 %	▲ 6.7 %
National*	▲ 0.1 %	▼ -1.0 %	▼ -2.3 %	▼ -7.4 %	▼ -3.4 %	▲ 4.6 %

Headlines

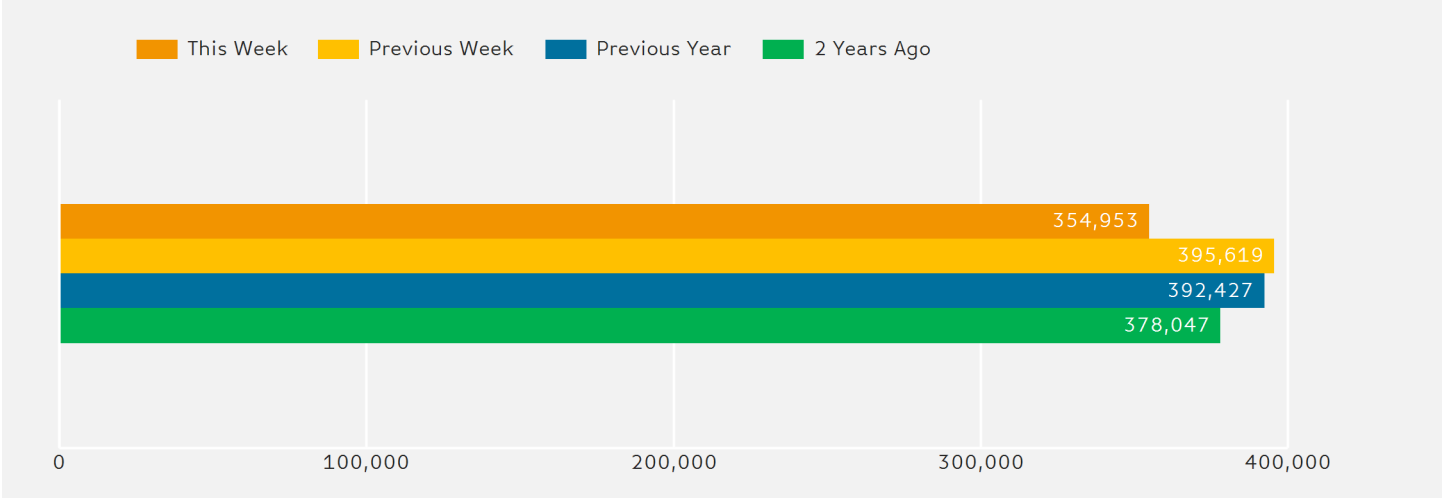
The total number of visitors to Chester for the last 52 weeks is 19,850,251 which is 0.1% down on the previous year.

The total number of visitors for the year to date is 7,138,000 which is 2.1% down on the previous year.

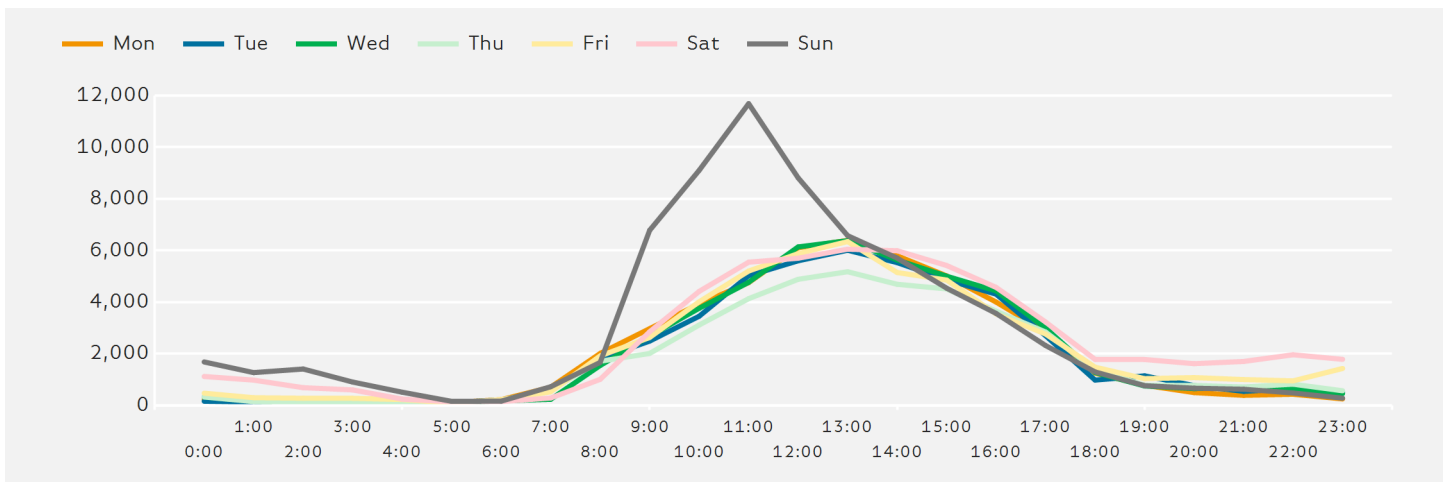
The total number of visitors to Chester in week commencing 19 May 2014 was 354,953.

The busiest day in week commencing 19 May 2014 was Saturday with 59,538 visitors.

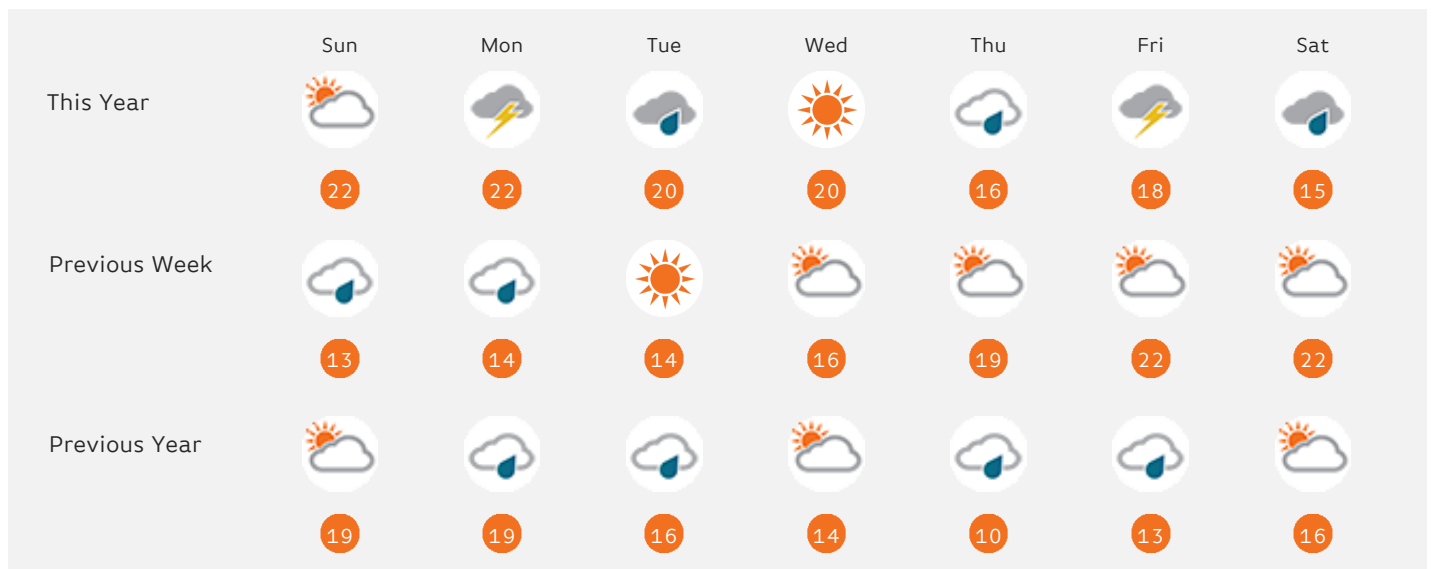
Footfall Totals by Week



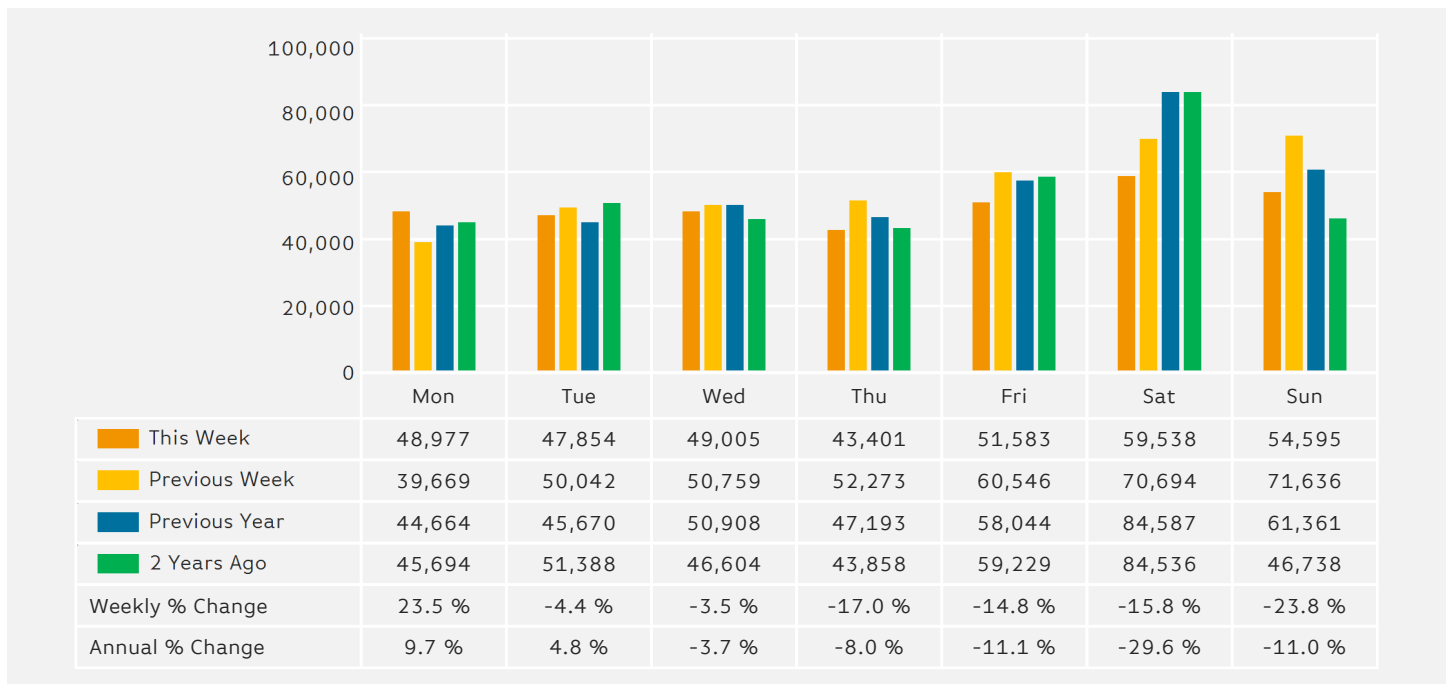
Footfall Counts by Hour of the Day



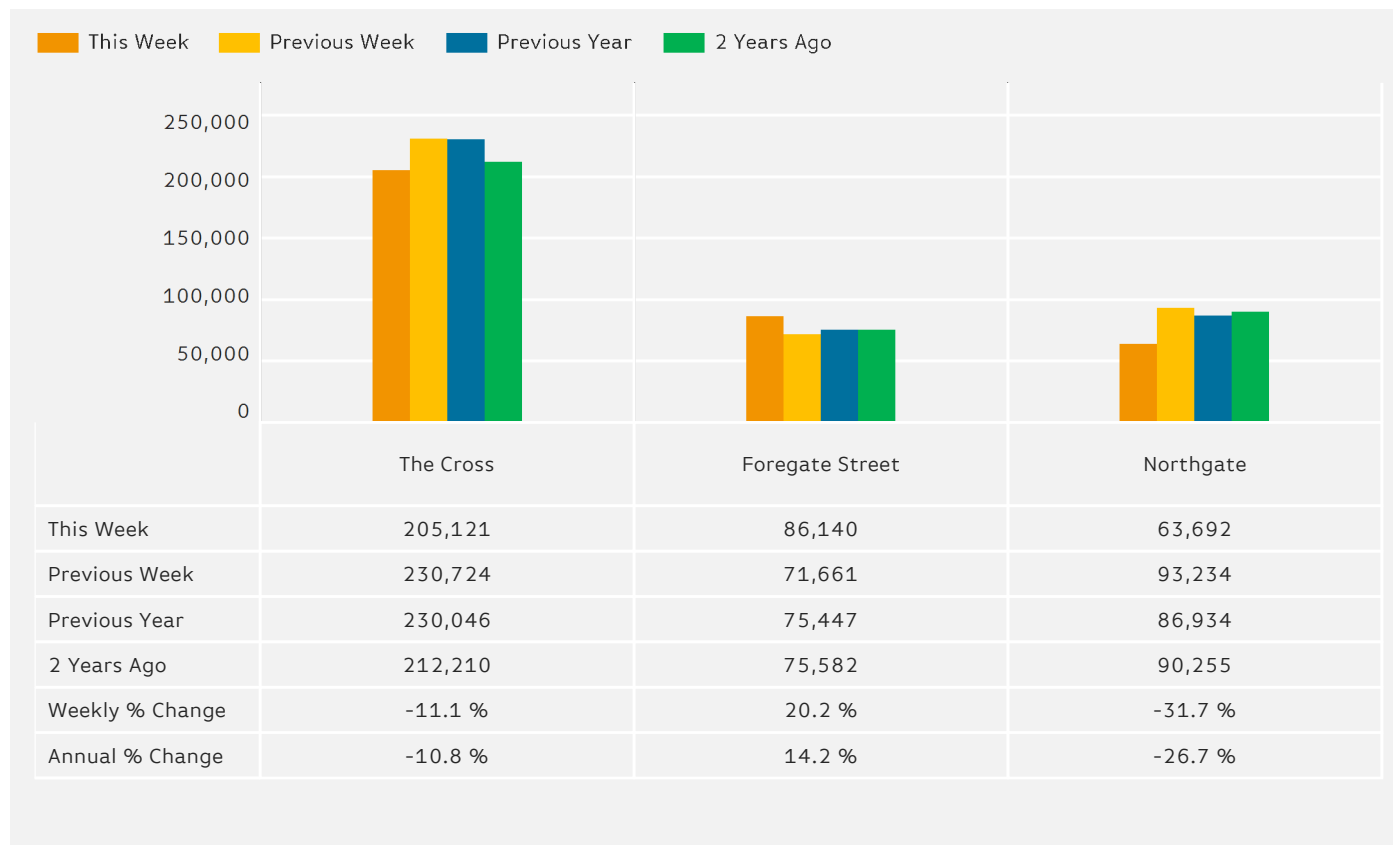
Weather Data



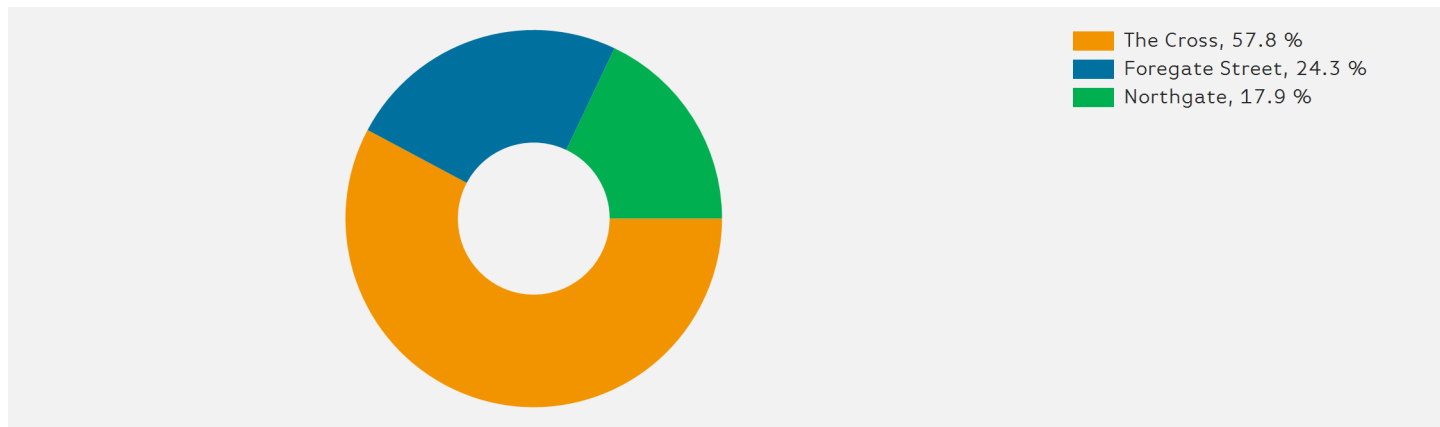
Footfall Counts by Day of the Week



Footfall Totals by Counting Location - Main Locations Only



Footfall Totals by Counting Location - Main Locations Only



Footfall Totals by Week - Long Term Trend

