



# EXAMPLE OFFER

(A WEEKLY OFFER CODE WILL APPEAR AT THE TOP OF THE E-SHOT)



## Free Entry to Cruise for 2 People

Valid any Thursday, Friday or Saturday until November 2014.  
Rights of admission reserved. Over 18's only.

4 St John Street, Chester, CH1 1DA | 01244 000000 |  
www.cruisechester.com | info@cruisechester.com



# OFFER TIPS

Offer Title

Offer Details

LOGO

## Free Entry for 2 People

Valid any Thursday, Friday or Saturday until November 2014.  
Rights of admission reserved.

Business Address CH1 1DA | 01244 000000 |  
www.businessaddress.com | email@businessaddress.com



### Offer Title

#### Maximum 30 characters.

Keep the title short and snappy, eg:  
10% off all coats and jackets  
(28 characters)

Any extra information such as terms  
and conditions can be added to the 'offer  
details' section.

### Offer Details

#### Maximum 100 characters.

Here you might want include relevant  
offer details and any exclusions.

### Logo

Ensure your logo is high resolution.  
Accepted formats: jpeg, eps or pdf.

**IMPORTANT:** Offer information must be received by the stated deadline and be in accordance with the offer guidelines. Offer information received after the stated deadline will not be included within that weeks e-shot.